



# Martin Westphal

Fractional CTO & AI Trainer

Full-stack software product development — from design to deployment & QA

München, DE · remote across DACH · Languages: German (native), English (fluent)

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## EXPERIENCE

**Fractional CTO & AI Trainer** · Self-employed (AdeAnima) 2026-01 – present · Munich

Independent consulting: AI & agentic-engineering integration, fractional/interim CTO work, tech strategy, AI-agents trainings, keynote speaking and moderation.

- AI and technology consulting for hackers&wizards: co-design and review of their AI-agents course curriculum; delivery of 2-day “AI Agents Training” workshops for their clients.
- 2-day AI-agents training for LichtBlick (2026-04).
- Interim CTO/CTPO engagement for a Hamburg-based e-commerce scale-up: security audit, agency oversight, and agentic-software strategy on a Django/React/AWS stack.
- Speaking 2026: “Developer 2.0 — Neue Rollen in der agentischen Ära” at DevLand 2026 (Europa-Park, Dome stage, ~760 seats) including a live agentic-coding demo; co-host & speaker at Agentic Shift Munich; lead curator (Hauptkurator) of code.talks 2026.

TypeScript/Bun · Claude/Anthropic APIs · MCP · Claude Code · Next.js/React · Nuxt/Vue · Python

**Host, Lead Technology & Community** · alphalist GmbH 2023-12 – 2026-04 · Hamburg

alphalist runs one of the leading CTO networks in the DACH region and organizes code.talks, one of Germany's largest developer conferences (1,500+ attendees annually). Sole technical lead for all infrastructure and product development.

- Conceived and built the conference platform codetalks.com from scratch as a full-stack application: auth system, PostgreSQL with Airtable sync, Call-for-Papers system with full talk & speaker management, Stripe payments, automated PDF generation, transactional email, WebSocket realtime, comprehensive test coverage (Nuxt 3, Vue.js, TypeScript, DigitalOcean).
- Largely rebuilt alphalist.com including a new member area (Nuxt 3, Storyblok CMS, Stripe); product management for the platform.
- Extended the alphalist Slack bot with Claude-based AI features: data sync, analysis, automations, scheduled jobs.
- Sole IT administrator: DigitalOcean, Google Workspace, Slack, Airtable, Zapier, Swapcard conference app, Sentry monitoring, and all DevOps.
- Conference: speaker acquisition and care, program planning and curation, CfP management, partner briefings, main-stage moderation, curator-team lead; host of alphalist Masterclasses and CTO events.
- Content strategy: newsletters, LinkedIn, podcast coordination, editorial care of both websites, Slack community management.

Nuxt 3 · Vue.js · TypeScript · PostgreSQL · Stripe · DigitalOcean

*Top-grade reference (Arbeitszeugnis) available on request.*

**Co-Founder & CTO** · yamuntu GmbH 2020-03 – 2023-09 · Hamburg

Co-founded the company; CTO and managing director (Geschäftsführer).

- Built and shipped a consumer social-commerce and cashback app on the iOS App Store and Google Play; ~60k downloads.
- Raised a seven-figure seed round; investors include trivago founder Rolf Schrömgens.
- Built and led the engineering organization; owned product development end-to-end.

Flutter/Dart · Firebase · Node.js/TypeScript · AWS · PostgreSQL

**Tech Evangelist & Tech Events · prev. Full-Stack Software Developer** · About You GmbH 2016-04 – 2020-02 · Hamburg

One of Europe's fastest-growing e-commerce companies. Three roles in four years, from working student to tech evangelist.

- Tech Evangelist & Tech Events (2018-09 – 2020-02): Head of Program for the code.talks conferences — talk review, speaker acquisition, program design; technical lead of the codetalks website; speaker and sponsor relations; Medium articles and social media; meetups, hackathons, and tech talks.
- Software Developer Full-Stack (2016-10 – 2018-08): PHP/Laravel and Vue.js; built a business-intelligence data-consolidation framework and a generic data-validation UI; self-organized project management.
- Working Student Software Developer (2016-04 – 2016-09).
- Talk: “Scaling About You”, Landing Festival Berlin 2019.

PHP · Laravel · Vue.js

- Freelance software developer, web & Android (2013-05 – 2016-07).
- P&M Consulting, software developer intern (2015-10 – 2016-01).
- OOPS GmbH, working student software developer (2013-03 – 2014-04): Android app for localization tracking including server communication and a web UI.

## SKILLS

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<b>AI &amp; Agents</b>	Claude/Anthropic APIs · MCP servers & clients · Agentic coding workflows · Claude Code plugins · LLM training delivery
<b>Frontend</b>	Vue.js/Nuxt 3 · React/Next.js · TypeScript · Tailwind
<b>Backend</b>	Node.js/Bun · PHP/Laravel · PostgreSQL · REST/WebSocket
<b>Mobile</b>	Flutter/Dart · Firebase · Android (Java/Kotlin, early career)
<b>Ops &amp; Infra</b>	DigitalOcean · Vercel · AWS · CI/CD (GitHub Actions) · Sentry · DevOps
<b>Product &amp; Events</b>	Program curation · Main-stage moderation · Community building · Conference platforms · CfP systems

## EDUCATION

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B.Sc. Media Informatics (Medieninformatik), FH Wedel (2011 – 2016)

## SELECTED PROJECTS

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**codetalks.com conference platform** ([code-talks.com](https://code-talks.com)) — Full conference platform built solo 2024–2026: complete talk & speaker management system plus Stripe payment system. The live site has since been replaced by a redesign. (Nuxt 3, Vue.js, TypeScript, PostgreSQL)

**alphalist.com** ([alphalist.com](https://alphalist.com)) — Rebuild of the company website plus a new member area. (Nuxt 3, Vue.js, Storyblok, Stripe)

**adeanima.com** ([adeanima.com](https://adeanima.com)) — This site — designed and built end-to-end. (Next.js 16, React 19, Tailwind v4, Bun monorepo)

**Kensei** — Graph-based Japanese-learning app with FSRS spaced repetition and a custom content pipeline. In development. (Next.js/React, SQLite, TTS)

**coding-toolkit** ([github.com/AdeAnima/coding-toolkit](https://github.com/AdeAnima/coding-toolkit)) — Published Claude Code plugin: coding-principles skill plus a worktree-gate hook.

**agent-triggers** — Native macOS app for triggering Claude Code agents from anywhere. Private repository. (Electrobun)

**food-planner** ([github.com/AdeAnima/food-planner](https://github.com/AdeAnima/food-planner)) — Claude Code plugin for weekly meal planning from supermarket offers and Cookidoo; includes two self-built MCP servers.

**vscode-eloquent** ([github.com/AdeAnima/vscode-eloquent](https://github.com/AdeAnima/vscode-eloquent)) — VS Code extension: high-quality local AI text-to-speech for Copilot Chat (160 tests).

**OpalCal** ([github.com/AdeAnima/opalcal](https://github.com/AdeAnima/opalcal)) — CalDAV-first, EU-privacy scheduling platform (MIT fork of cal.diy); its from-scratch predecessor included Stripe, GDPR erasure, and AES-256-GCM encryption at rest — agent-assisted development.

**Tabibito** — Trip-planning app. (Flutter, Firebase)

**SERIOUS BLACK** — Sustainable all-black clothing brand platform with a QR/NFC item-identity system. In development. (Next.js/React, Better Auth, Prisma)